



## **ARMLS® Outreach Supports Broker/Managers**

ARMLS® Outreach initiatives are designed to increase communication with Participants, Designated Brokers, Branch Managers and Subscribers. They also minimize the challenges of serving constituents spread over a vast geographic area and create channels for valuable feedback to ARMLS from the customers that it serves. Four general areas of Outreach are available through the Industry Relations Liaison, Off-Site Training, Bemis Brokers Breakfast and Buzz events and the Subscriber PULSE meetings.

### **Industry Relations Liaison**

**Chris Dewald**, ARMLS's Industry Relations Liaison, reaches out to Participants and Subscribers through her in-person visits. She is available to meet with Brokers and Managers one-on-one to keep them abreast of what is new at ARMLS. Chris is a frequent speaker at sales meetings and other branch office events delivering the ARMLS message with a PowerPoint presentation and a personal touch. To schedule a visit, email Chris at [christined@armls.com](mailto:christined@armls.com).

### **Off-site Training**

ARMLS Trainers are available to travel across the Valley to deliver training at sales meetings or other scheduled REALTOR® gatherings. Classes offered can be selected as the standard ARMLS curriculum or customized to serve the educational needs of the audience. To arrange for an ARMLS Trainer to come to your location, just email [training@armls.com](mailto:training@armls.com).

### **BEMIS, BROKERS, BREAKFAST and BUZZ (BBBB)**

BBBB Events are held bi-monthly at various locations across the Valley. These are Broker only events aimed to keep ARMLS Participants and their Branch Managers at the forefront of what is happening at ARMLS. Each presentation involves an update followed by a question and answer session. This is an opportunity to have dialogue with the ARMLS CEO, Bob Bemis, and add your own two cents to the discussion. Breakfast is served and seating is limited. See currently scheduled events on [www.armls.com](http://www.armls.com) under Training & Events, Outreach.

### **PULSE - Subscriber Meetings with the CEO**

Meet with ARMLS CEO Bob Bemis and keep your finger on the pulse of what is happening at ARMLS. Learn about new products, what's up with flexmls, and what's in the pipeline for the coming months . . . plus add your own input. Bob will be holding PULSE meetings every year at various locations around the Valley and Casa Grande. Seating will be limited. See the currently scheduled events on [www.armls.com](http://www.armls.com) under Training & Events, Outreach.